

Washington Council Summer Board Meeting

October 20-21, 2014, Leavenworth WA

Minutes

Participants: Susan Mosby, Clarisse Leong, Wendy Jo Peterson, Kim Hiatt, Jim West, Ineliz Soto-Fuller, Jana Jaraysi, Lucretia Folks, Scott Copeland, Valerie Frey, Jami Buselmeier, Kathy Gaer-Carlton, Mike Hubert, Carlos Williams, Myndee Ronning, Leiann DeVelder, Linda Drake, Kiersten Horton, Jill Orcutt.

SUMMARY OF ACTIONS TAKEN DURING MEETING (See minutes for more information):

ACTION: Kathy as past president will reach out to invite individuals identified as new or possible new members to the next meeting in February or to the summer meeting.

ACTION: Carlos will contact commissions to maintain contact, get updates and assure all is progressing well for this year.

ACTION: Moved, seconded, and unanimously approved - accept the proposal that the Council will cover costs for HS counselor participants in Board meetings coming from districts that cannot cover costs and approve the Reimbursement Request form with changes discussed.

ACTION: Moved, seconded, and unanimously approved - to accept 7 day cancellation policy with option for Lucretia to use her discretion in emergency situations. This will be printed on the ticket.

ACTION: Moved, seconded and unanimously approved - bus subsidies will be \$100 or actual expenses if less than \$100.

ACTION: Carlos will bring information about college planning days and 8th grade events together. Ineliz will help too. Wendy will send the updated WCHSCR general information sheet provided for the accountant to Carlos and the Board. Links to WCHSCR site should be added to the College Success Foundation and ReadySetGrad.org websites.

ACTION: Form a subgroup to develop guidelines that will be placed on each representatives table at every transfer event. Use NACAC standards as a model.

ACTION: Moved, seconded and unanimously approved - The Washington Council will reach out to member institutions that have extended programs, centers and campuses to ask them to coordinate by institution, and to clarify that each member institution can have one table and up to 2 (two) professionally trained representatives at the fall Transfer Fairs.

ACTION: Moved, seconded and unanimously approved - initiate a one year pilot to include a middle school counselor on the Board that would be Leiann DeVelder at this time.

Announcements

- New President Susan Mosby convened the meeting and reviewed a brief description of Robert's Rules of Order to assist the Council in efficiently conducting meetings.
- Jessica Savage, WWU representative, is on maternity leave and Kiersten Horton graciously stepped in to substitute.

Approval of Minutes from last meeting

Minutes from the previous meeting were unanimously approved as presented.

Executive Secretary updates

- The roster was distributed for review, correction, and updates. A suggestion was made to color code our name cards based on sector: high school, colleges, and agencies. Some members will be leaving the Board in February and names can be added to the roster of known replacements.
- Attendees were asked to begin thinking of dates for our meeting October 2015.

Executive Board Reports/Updates

- President
 - Many new high school and CTC representatives have voiced interest in being on the board.
- Past President

ACTION: Kathy as past president will reach out to invite individuals identified as new or possible new members to the next meeting in February or to the summer meeting.

- President Elect

ACTION: Carlos will contact commissions to maintain contact, get updates and assure all is progressing well for this year.

- Treasurer
 - We are working with Duane Landon of 501 Commons (an organization that supports not for profit organizations to be successful) who is assisting with our submission of taxes and training for Wendy and Lucretia on how to make our organization more efficient relative to collection of funds, submission of taxes, and other reporting responsibilities required of nonprofits. As an example, we renewed our license to operate with the secretary of state (\$10).
 - Bank balance now is approximately \$87,000. Over \$40,000 has just come in from registrations for the recently completed high school counselor workshops and we will soon be receiving bills from site coordinators that will be paid from these funds.
 - We are now working through Washington State Employees Credit Union (WSECU) and are very happy with the level of service we receive.
 - **PROPOSAL:** Wendy shared a draft of a proposed change in policy to reimburse high school counselor participants on the Board coming from districts who cannot cover the costs for travel and other expenses. The Council could cover costs. This includes single room lodging and standard per diem based on rates and rules set for state employees and available on the OFM website. The rate for food and lodging would be that of either Leavenworth or Olympia (standard locations for meetings).

ACTION: Moved, seconded, and unanimously approved - accept the proposal that the Council will cover costs for HS counselor participants in Board meetings coming from districts that cannot cover costs and approve the Reimbursement Request form with changes discussed.

- Technology
 - The High School Counselor Workshop Book is now available on the WCHSCR [website](#).

Old Business

Evenbrite Registration and refunds

- Discussion: Should we print confirmation and cancellation policies on confirmations? We currently are printing information on the receipts. Institutions hosting events have expenses and cancellations at the last moment hamper planning and cost the campuses (e.g. parking expenses on campuses are paid in advance by the campus). For example, there were 22 cancellations the day of HS counselor events that cost institutions \$1,200. Ideas:
 - Print a two day cancellation policy on the confirmation.
 - A nonrefundable policy.
 - 7 day in advance cancellation policy and report next year on how this works.
 - Perhaps 50% refund.
 - Tiered approach - 7 days out, food and parking confirmations are required. Also give Lucretia flexibility to make adjustments.

ACTION: Moved, seconded, and unanimously approved - to accept 7 day cancellation policy with option for Lucretia to use her discretion in emergency situations. This will be printed on the ticket.

Agency/Organization Reports/Updates

State Board of Education (SBE) - Linda Drake

- SBE has made updates to their website. Let Linda know if you have comments.
- A table of graduation requirements going out several years was created to make it a little easier.
- New assessment requirements are more stressful for schools. SBE approves the scores for meeting standards. The class of 2019 needs to pass SBAC. Until then, passing at a certain level will have meaning and it is mapped out on the OSPI website. SBE can set a second score (career and college ready by SBAC) and a second score (lower) to graduate). So two cut scores.
- Linda was in Dallas to observe the cut score setting process. For career and college ready level, the CTC have already put forth an agreement. It is big news that the CTC and BI have agreements and other states are amazed we are so far ahead.
- World Language and intermediate algebra are major hurdles for students. With SB 6552 the legislature stepped back from requiring Algebra II but students need this for admission to colleges and universities. Students may need a transition course if they don't score a 3 or 4 on SBAC. Independent colleges are having conversations and will probably support the same position. That is, students who get a 2 on the SBAC will be identified as being able to achieve mastery with support of a transition course.
- SBE is also looking at Career and technical courses that could be equivalent to Math courses.
- And for world language – students need to take this if they are college bound. This will be addressed more in the graduation requirements in 2019. Both credits could be a personalized pathway course and could be an elective.
- QUESTION: How will SBAC scores come to colleges? It will be important for SBAC or someone to address this. Scores are only valid for one year after graduation class. Date of testing therefore needs to be included. Colleges and universities need to have lead time to build these scores into their computer systems. Bill Moore at SBCTC is the lead on this.
- The HS and beyond plan concept is moving forward. Need to reach down into the middle school because this is where students need to start.

Washington School Counselor Association (WSCA) – Michael Van Buskirk. No report at this time.

Association of Washington School Principals (AWSP) – Richard Zimmerman. No report at this time. Richard will be moving off of the Board in February.

Independent Colleges of Washington (ICW) – Chadd Bennett

- The ten ICW institutions – Gonzaga, Heritage, Pacific Lutheran, Saint Martin's, Seattle Pacific, Seattle U, Puget Sound, Walla Walla, Whitman and Whitworth - are getting into the groove with ~7500 new and 32,000 returning students this fall.
- Welcome two new Admissions directors: James Miller at Puget Sound and Adam Miller at Whitman. (not related!)
- The Executive Board is working to fill the 2nd WCHSCR board seat for an independent college filled for the 2015-16 board year.
- Thanks to the Council of Presidents for their Title IX conference next week
- ICW will be launching an e-newsletter later in Winter, highlighting news from campuses. You all will be subscribed by virtue of WCHSCR membership. Please open and click – we enjoy when we know others are reading it. Or feel free to unsubscribe.

Office of the Superintendent of Public Instruction (OSPI) – Mike Hubert

- This is an exciting time now with HS and Beyond plan and what school counselors bring to the table.
- Mike distributed a September newsletter (see OSPI website for more information. And Mike emphasized a few items from the newsletter:
 - Mike has been collecting numbers from the system on dual credit participation. We don't know which of the students in particular classes have formalized a College in the High School (CHS) relationship with a college or university. It could be a FERPA issue. So a data sharing agreement is required.
 - Mike reviewed the differences between Running Start (RS) and RS in the HS, including different funding requirements. Dual Credit is still in transition.
 - Academic Acceleration (AA) was passed two years ago. Grants were proposed to see if HS had policies and were implementing plans. Grants ran 3 times last year, 2 times this year and out of 600 HS, 50 high schools have applied. Each grant is for \$1800 to assist with implementation of Academic Acceleration programs. School districts are not adopting these policies. Some large ones are doing it. There is over \$500,000 available and much is left over. AA will be tied into the achievement index and school report card, participation in dual credit participation will be listed. Almost \$10/student will be sent back to schools based on performance.
- **QUESTION:** Will HS ever be on one data system? It is a local control state – 90% are on the Skyward system. Seattle school district is on its own system.

Council of Presidents (COP) - No report at this time.

Washington Student Achievement Council (WSAC) – Noreen Light and Jim West

- A handout was distributed describing progress made on dual credit. Highlights include:
 - WSAC will be making recommended policy changes that will provide funding to eliminate tuition in the College in the High School program, expand eligibility for College in the High School to academically-prepared 9th and 10th graders, provide opportunities for both academic and technical education courses, provide flexibility in the academic acceleration incentive program to assist students with transportation and book expenses associated with the Running Start program, and ensure quality through adoption of standards informed by national models.
 - The decision to enroll in a dual-credit program should be made by the student and his or her parents or guardians, in consultation with counselors, and based on the academic, cultural, and developmental needs and college and career goals of the student and not be limited by family financial circumstances.
 - Low-income students and students of color, particularly Hispanic students, are under-represented in dual-credit programs. An investment of \$30 million over the next biennium would fund College in the High School course tuition for more than 75,000 courses and serve 30,000 students per year. Students who participate in these programs graduate from high school at higher rates and are more likely to continue on to college and complete a degree. In addition, dual-credit and dual-enrollment programs support student's individual college and career pathways.
 - In October 2014, the Council approved a draft of the Strategic Action Plan and agency-request legislation pertaining to dual credit. In January of 2015, the Washington State Legislature will convene and will have the opportunity to consider dual credit policy and funding changes.
 - WSAC will continue to convene the cross-sector dual credit workgroup with a focus on increasing participation by low-income and under-represented students in Running Start, Advanced Placement, International Baccalaureate and Cambridge International programs, and by fall of 2015, the workgroup will forward additional recommendations to the Council.

- Resources: Strategic Action Plan and proposed legislation: <http://www.wsac.wa.gov/strategic-action-plan>. Noreen Light, Associate Director of Academic Affairs and Policy, noreenl@wsac.wa.gov
- Residency
 - The Council is looking at possible updates to Veteran's tuition residency statutes that were changed just last year. This change would align our state residency requirements for Veterans with recently enacted federal legislation – the [Veterans Access, Choice, and Accountability Act of 2014, Section 702](#). In summary, the new federal legislation requires the VA to
 - Disapprove courses of education provided by a public educational institution of higher education (IHE) that charges veterans living in the state higher tuition and fees than it charges in-state residents, regardless of the veteran's state of residence.
 - Makes this provision applicable to: (1) veterans who were discharged or released from at least 90 days of active service less than three years before their date of enrollment in the applicable course, (2) family members eligible for such assistance due to their relationship to such veterans, and (3) courses that commence on or after July 1, 2015.
 - Data on DREAMer affidavit submission for 2013-14 is being collected for our annual report to the Legislature. Over 2000 students completed the WASFA between April and September of 2014.
 - Fun Fact – between July 1, 2013 to June 30, 2014 our agency had 273 individual requests for assistance from colleges, universities, agencies and citizens regarding residency for tuition purposes in Washington.
- Prior Learning Assessment
 - The statewide workgroup is focusing on Veterans this year. Our next meeting is planned for October 28th where an agenda for the Statewide PLA Conference will be developed. The PLA Conference is scheduled for Friday November 21st at Clover Park Technical College.
 - Data on PLA participation and the award of PLA credit is being collected at this time.
- Transfer
 - Our states new Associate Degree in Nursing DTA/MRP became effective June 2014. This is a 3 +1 pathway and will help students complete their RN and BSN degree in four years. Early adopter colleges are now implementing the course work for this pathway and going through the process of gaining state and national program accreditation.
 - A workgroup is convening to determine if it is feasible to develop an Associate of Fine Arts degree or pathway with a focus in Music. Our next meeting is Friday October 24th.
 - There have been no issues related to transfer with the Transfer Liaison since our last meeting. Fun Fact: between July 1, 2013 and June 30, 2014 there were 128 complaints directed to the Transfer Liaison regarding public and private, not for profit colleges and universities in Washington. Less than 5 were specific to transfer. There were 116 separate inquiries regarding transfer during this time.
 - A biennial report on transfer improvements is due to the legislature January 15, 2015. The [2013 Report](#) is on our [Transfer Webpage](#).
 - Resources: Residency: <http://www.wsac.wa.gov/student-residency>; Prior Learning Assessment: <http://www.wsac.wa.gov/assessments-prior-learning>; Transfer: <http://www.wsac.wa.gov/transfers>; Jim West, , jimw@wsac.wa.gov

State Board for Community and Technical Colleges – Scott Copeland

- CTC link is being implemented (new student enterprise system for the CTC). Scott sent out an update to everyone. A PLA coding policy was implemented and this could help with transfer.
- Scott updated everyone on expanding state need grant and work study, and implementation of WASFA. In addition, expansion of opportunity grant through SBCTC.
- There are 6 pilot colleges in MESA program assisted by UW Seattle.

- There is a new 'reverse transfer' project. WSU helping.
- Discussions about implementation of PeopleSoft (CTCLink) and suggestion that SBCTC incorporate some process for getting input from baccalaureate's in WA as to what BI are doing (including PeopleSoft Colleges).
- Over 30 Bachelor of Applied Science degrees have been developed at 17 colleges. Please link to the report sent this morning to the group.
- CTCs are implementing a Competency based business degree this winter – Business DTA.

Commission Updates (Standing and Other)

Commission on High School/College Tours and Fairs

1. College Planning Day (High School fall event) - Jami Buselmeier

- Almost all dates are confirmed. Our goal is to have presenters committed by November 1. New links will be posted on the WCHSCR website by Thanksgiving and will include tools for counselors to recruit students and checklists for host sites and presenters for new participants to understand the process.
- We need new volunteers to assist with this commission.
- **SUGGESTIONS:**
 - Commissions could document what happens at their events as a planning tool. The Council could bring it all together since we now have the OneDrive for storing information.
 - Reminder to include Diversity and 'what is Washington Council' as part of all commission events.
 - Include information to inform volunteers as to how they can join a commission.
- Bus subsidies – in the past we had a complicated formula. Could we simplify this? For example, pay entity on invoice only.

ACTION: Moved, seconded and unanimously approved - bus subsidies will be \$100 or actual expenses if less than \$100.

2. College Exploration Day (8th grade spring events) - Kim Hiatt

- We are planning these events around HS college tours and fairs. There will be 5 sites this year. Green River CC has been a site from the beginning but the staff coordinator has taken time off. Green River will alternate with Renton. Other sites include EWU, Pierce College, Clark College, WSU Vancouver this year (will alternate).
- It was approved at our last Board meeting to add 3 new sites. We are attempting to add Yakima Valley, perhaps WWU and Peninsula College in the Port Angeles area but we need a contact. (Note: Mitzi Sanders could help with exploring an event at Peninsula College.)
- **IDEA:** Could the Washington Council have a publication prepared for 8th graders to plan for college?
- **IDEA:** Should WCHSCR make a marketing video? Perhaps we could partner with Bates Technical College to develop this video as a class project for a student. The video would be targeting younger students.
- **IDEA:** Perhaps one email should go to the college reps for both college planning days and 8th grade day.

ACTION: Carlos will bring information about college planning days and 8th grade events together. Ineliz will help too. Wendy will send the updated WCHSCR general information sheet provided for the accountant. Links to WCHSCR site should be added to the College Success Foundation and ReadySetGrad.org websites.

3. Community College Fall Transfer Fairs – Myndee

- Planning is going well for the fall fairs, and Lucretia has been very helpful. We are creating a timeline for next year. Myndee needs assistance with this commission and perhaps Megan from Evergreen can assist.
- We have moved to a 10am – 1pm format since starting earlier was a challenge for the colleges and traveling college representatives.

- Changed east side and west side dates to overlap in order to avoid Mondays since colleges have different representatives on either side of the state. Days for fairs will be Tuesday, Wednesday, and Thursday.
- Jamie has chaired this in the past and need one more person to assist at the fairs.
- **DISCUSSION:** Several emerging issues were discussed, including
 - CTC BAS Degree recruitment. CTC with Applied Bachelor degree programs want to attend transfer fairs on other campuses to recruit bachelor degree students. The colleges are members of WCHSCR. Since CTC do not attend fairs on other campuses perhaps there could be one table to advertise all BAS degrees across the system.
 - Number of representatives per table. Is there a limit? In the past we have said 4 representatives per table, but this becomes very crowded. NACAC indicates 3; perhaps we should reduce the number to 2. And do the representatives need to stay behind the table?
 - Audio visual equipment. Do we allow colleges to include audio visual displays? This can become loud and overwhelming in the college campus environment.
 - Swag. Do we allow colleges to distribute swag?
 - Rules. What happens to colleges if they break any of the guidelines/rules for their display? Who is expected to enforce the rules? If a college is not up-to-date on their membership do we allow them to participate?
 - BACC/CTC: This group hosts winter and spring fairs and WCHSCR hosts fall fairs. BACC/CTC coordinates fair dates along the I-5 corridor for winter/spring quarter. There are issues that come up with colleges participating in fairs coordinated by different groups because there are different rules for participation. Is there a reason WCHSCR does not host winter and spring?
 - Technical Colleges: TCs have not been part of fall WCHSCR fairs but they would like to host fairs. YES they can host fairs.

ACTION: Form a subgroup to develop guidelines that will be placed on each representatives table at every transfer event. Use NACAC standards as a model.

ACTION: Moved, seconded and unanimously approved - The Washington Council will reach out to member institutions that have extended programs, centers and campuses to ask them to coordinate by institution, and to clarify that each member institution can have one table and up to 2 (two) professionally trained representatives at the fall Transfer Fairs.

Commission on Publications and Communications

- Higher education book – Paul Seegert. We don't want to lose the idea of the higher education book, although now we have only one book – the Fall HS Counselor Workbook. New features included all the CTC are listed. We will do the same thing this year. CTC will send out the templates for this year. The template is being changed to make it easier to use to get the content we want in a consistent manner for the workbook. Marci Dowd from UWS collected information last year. The cost of printing is built into the workshop. Counselor's still like to have a printed copy, and students like to have a hard copy sometimes. Should we pre-order extra books?
- We have a listserv with about 800 participants that remains stable and continues to work. The Forum list serve is much smaller and does not seem to be as effective.

Commission on Counselor Workshops

1. Fall High School Counselor Workshops

- With the departure of Shannon, Jana from EWU stepped in and coordinated workshops this year, and did a fantastic job. She needs help with this commission. (Note: Mitzi Sanders has volunteered to assist if help is needed.)
- There were over 886 Counselors who participated, and 3,393 clock hours were awarded (cash or check for clock hours is required). We are currently waiting on 3 sites to submit invoices.

- We need to clarify the cancellation policy.
- We are currently working on next year's schedule. Clover Park would like to be host and can hold 500 participants. Janet Holm, previous Board member, is the contact at Clover Park. Skagit Valley can also host and can accommodate 200 participants. Dave Paul is the SVC contact.
- **SUGGESTIONS:**
 - o A 'time manager' is required at each event to monitor presentation length and alert participants that clock hours will not be awarded until the end of the event.
 - o Create a template for presentations and ask counselors what they want to hear. For example, are counselors interested in new buildings and capital development plans (probably not)? Do they want to know about new programs, how to get admitted to campuses, deadlines for admissions (probably yes!)? A 10 minute presentation can cover this.
- Sample agendas will be brought to the next meeting. Look at dates for 2015.

2. Transfer Advisers Workshop

- Karl Smith at UW Tacoma will come on board to assist with this workshop. At least one Eastern WA component will be added this year (perhaps one in Central Washington and one in Eastern Washington). Karl and Allyson Warner will plan these events and as in the past, the spring event on the west-side will be at Green River CC Kent Station. This needs to be coordinated with the spring UW Advisor fair.
- We revisited a charge for this event. We need to continue to build attendance and we are fortunate that GR donates space. We have allocated approximately \$200 to support each of these events and will continue for now to do this.

Commission on Inter-College Relations (ICRC)

- The fall meeting was held October 9-10, 2014 at Pacific Lutheran University. Reports were made by:
 - o **Ongoing Articulation Review (OAR) Committee**
 - They review several CTC over the year to assure catalog and webpage convey accurate information about the DTA and other transfer information. Baccalaureates are also being reviewed now – Evergreen.
 - o **Articulation and Transfer Council (ATC)** –will meet next week. AP test score alignment in the CTC is being reviewed.
 - o Jim West provided **WCHSCR** and **WSAC** updates and Joyce Hammer provided the **SBCTC** update
 - o **Joint Transfer Council (JTC)**
 - Concerns about provisos in the ICRC handbook were discussed. When do too many provisos make it no longer a DTA?
 - o **Council of Presidents (COP)** – Cody Eccles updated the group on legislative action that may occur this coming year, including the impact of the McLeary decision on higher education, work with legislature on 15% cut conversation for all state agencies including colleges, and the Veterans issue on aligning federal law with vets for residency. COP is sponsoring a Sexual assault conference this month.
- **A CTCLink implementation update** was provided by Betsy Abts, SBCTC -First link was moved to 11/17/2014. Wave 1 implementation was moved from 8/2014 to 5/2015.
- **ICRC Handbook review committee is being formed.** Updates to provisos have been made and all agreed it was a good idea to update the handbook. Keith Klaus is forming a group.
- **Professional Development** was provided by Dr. David Veazey, PLU Director of Assessment, Accreditation and Research. "Taking a Look Under the Hood:" The Reality Behind the Curtain of General Education Learning. Rankings of colleges exist, but we don't measure learning. Wabash University conducted a National longitudinal study of Liberal Arts education and discovered that institutions are designed around how to teach (departments) and not student learning.

- **Discussion of AAS-T and AS-T degrees** - Why is the T on the AAS-T? This does not mean the course should be taken by colleges as something that applies to transfer. AAS-T is an articulation degree. When these were developed Loretta Seppanen said they were not Transfer degrees. The –T was added to identify this degree as separate from AAS which could be Associate of Arts and Sciences. Joyce will take it back to SBCTC and we will bring this back in the Spring.
- **Foreign languages in the humanities distribution** - Clark College brought this forward, of the 15 credits, you can take 10 of any, but FL you can take only 5. New business – everyone should take this back to their campus and bring back to discuss in the spring.
- **WA 45 issues** – don't want to promote.
- The Spring 2015 meeting will occur April 30th and May 1st at Spokane Community College and Gonzaga University, Spokane

Commission on Diversity and Equity - Leiann DeVelder

- This topic should be a component of every commission event – how do we expand awareness and opportunities for diverse groups in Washington through our events.
- IDEAS:
 - o Collect data at the HS Counselor workshops by adding questions to EventBrite registrations. For example, the percent of Free and Reduced Lunch on your campus, total attendance of your high school, more information from counselors on who they serve. The registration form can be up and running by May 1st to capture results from the questions and inform planning for the fall workshops.

Commission on General Membership - Susan Mosby and Valerie Frey

- Susan and Valerie are working on a new member orientation meeting and on a list of members. They will provide a list to Scott Copeland of CTC members.
- When are membership dues due? Notification went out in July and members are encouraged to pay in September. Membership is good from July 1-June 30.
- IDEA: Perhaps we should send a notice June 1, reminder July 1, with a July 15 deadline. Should we have a late fee? Not at this time. Try the new calendar year idea before moving to early bird or late fee.

Commission on Dual Credit Options – Valerie Frey and Noreen Light

- A Running start coordinators meeting will be held Thursday November 6th at Everett Community College. Valerie and Noreen are discussing a mini-conference to occur this year.
- The Running Start Coordinators group (approximately 85 participants at each meeting) is now part of the WCHSCR and alignment with the past configuration and new arrangement has been a challenge. This will be discussed at the RS Coordinators meeting.
- The Board supports the new Dual Credit commission and would support expansion of the RS coordinators meeting to include more dual credit discussions without diluting discussion of RS concerns.

New Business

Changes

- Leiann DeVelder has changed positions and now works for a middle school. The Board has discussed adding a middle school counselor. Perhaps we should initiate a pilot project to add a middle school counselor now. Discussion followed.

ACTION: Moved, seconded and unanimously approved - initiate a one year pilot to include a middle school counselor on the Board that would be Leiann DeVelder at this time.

Communication

- Discussion. We would like to improve visibility and communication about WCHSCR activities, work and accomplishments with statewide stakeholders and partners. How could we do this?
 - Think of ways to let people know what we are doing. For example, should we be on Facebook?
 - Increase visibility at events. For example, purchase lanyards for Washington Council members so they can be identified at WCHSCR events (green and white).
 - How do we let superintendents know about our activities so support trickles down to their employees and they support employees in their activities?
 - Have a WCHSCR table at events to share information about our activities
 - Agencies could put links on their websites
 - Develop a communication position as a pilot. Find someone really excited about this work. We have a publications group and perhaps they have some ideas.
 - Do we need to develop sound bites about Council work that can be used by all?
 - How do we develop visibility?
 - A visibility piece? Perhaps a one-pager would be what is needed that describes all that we do. For example, we have a one pager submitted to our accountant for what we've accomplished this year and perhaps it could be expanded.

Future dates

- February 23 & 24, 2015 (Monday and Tuesday) – Holiday Inn Express, Lacy
- June 23 & 24, 2015 (Tuesday & Wednesday) – Icicle Inn, Leavenworth
- October 20 & 21 2015 for Fall meeting. NACAC tentative date is Friday October 23rd.

Fall Meeting Adjourned